

# TAKE IT DOWN

Responding to Non-Consensual Creation  
of Intimate Imagery (NCII) in Schools  
and Districts

# Featured Speakers

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Securly

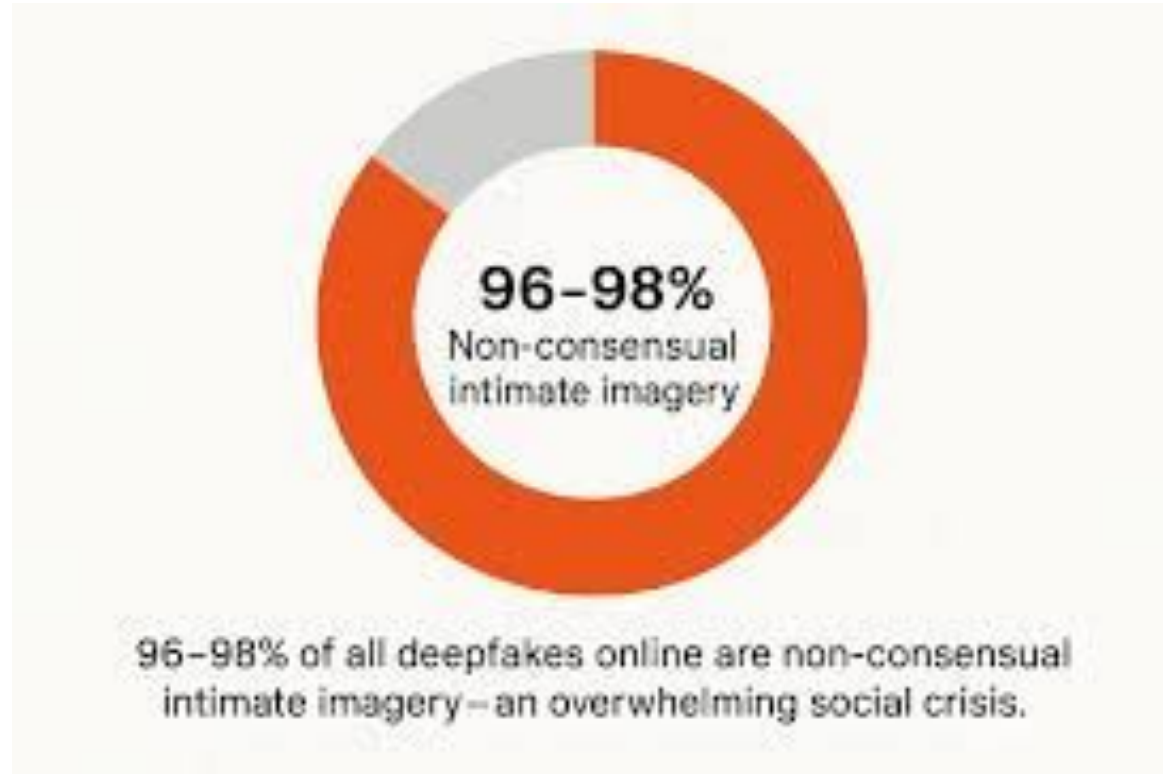
# Agenda

- Welcome & Agenda Setting
- Content Briefing
- Q & A with Paul Katcher
- Audience Q & A
- Closer

# Understanding the Landscape

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The emergence of AI-generated sexual abuse and the risk to student safety.



# DEFINING THE MODERN THREAT



## NCII

**Non-Consensual Intimate Imagery:** The distribution of private, sexually explicit images or videos without the depicted person's consent.



## DFII

**Deepfake Intimate Images:** AI-generated depictions where a person's likeness is placed onto explicit content. No original "real" image exists, yet the harm remains absolute.

**Note:** "Nudify" apps have lowered the barrier to entry, allowing anyone with a single social media photo to generate explicit fakes in seconds.

# Defining Non-Consensual Intimate Imagery



## Intimate Imagery

Includes digital photographs or videos depicting a person who is nude, partially nude, or engaged in sexual activity. This includes self-generated content as well as secret recordings.



## The Consent Element

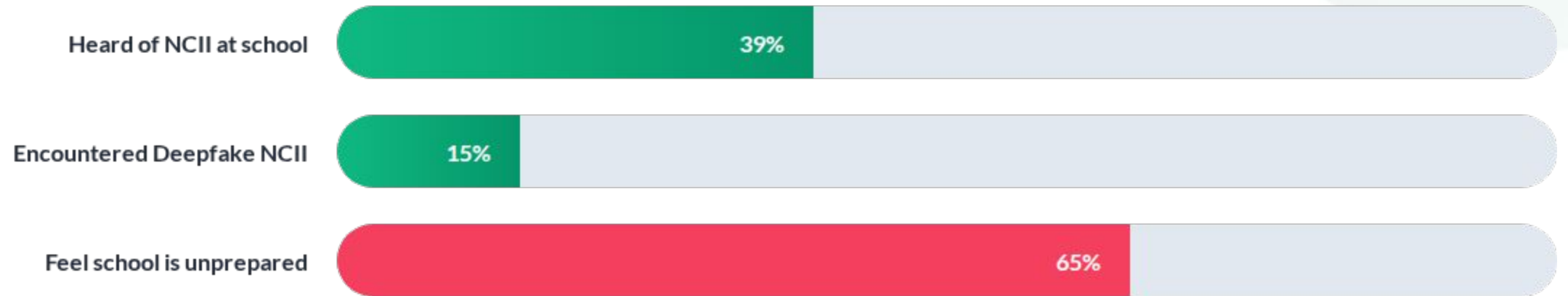
The core violation is the distribution, threat of distribution, or creation without explicit, ongoing, and conscious consent—even if the original image was taken or shared consensually.



## Artificial Generation

Modern policy must account for synthetic media, including "deepfakes" and AI "nudification" tools, which alter non-explicit source images into sexually explicit fakes.

# PREVALENCE IN K-12 SCHOOLS



[Source: Center for Democracy & Technology \(CDT\) Polling Data, 2024](#)

# | The Digital Reality

**1 in 8**  
YOUTH TARGETED

## Significant Psychological and Academic Trauma

The fallout of NCII isn't confined to digital platforms.

As peer-to-peer digital sharing increases, schools find themselves on the front lines of mitigating the reputational and emotional fallout of non-consensual sharing.

# THE GRAVITY OF THE HARM

- ♥ **Psychological Trauma:** Severe anxiety, depression, and PTSD symptoms equivalent to physical sexual assault.
- 🎓 **Educational Disruption:** Victims often avoid school, experience grades dropping, or feel forced to transfer districts.
- 🌿 **Social Isolation:** Irreparable reputational damage and withdrawal from peer support systems.



# LEGAL & COMPLIANCE RISKS



## Criminal Laws

Minor explicit material possession is often a felony, regardless of AI generation.



## Title IX and Mandated Reporter




Schools must investigate DFII as sexual harassment creating a hostile environment. This is an existing obligation as is mandated reporting in some states.



## DEFIANCE Act

**Pending Passage:** This legislation creates a federal civil cause of action. It represents a complex legal and institutional risk regarding duty of care and evidence retention.

# | Three Dimensions of Responsibility

-  **Duty of Care & Safety:** Schools have a legal mandate to provide a safe learning environment. In the UK and US, failing to respond to cyber-bullying and harassment can lead to massive liability.
-  **Legal Intersections:** Explicit photos of minors fall under child protection laws, child sexual abuse material (CSAM) regulations, and newer state-level "revenge porn" or federal "Take It Down" provisions.
-  **Peer Support Culture:** Schools are the primary vector where bystander intervention can be trained, helping change cultures that normalize sharing "leaks" or mocking victims.

# IMMEDIATE RESPONSE

- 🛡️ **Stop & Secure:** Secure evidence via IT; do not share or store on personal devices.
- 📞 **Report Immediately:** Notify law enforcement and reporting centers like NCMEC.
- 🛡️ **Trauma-Informed:** Prioritize the victim's psychological needs over disciplinary urgency.







# ROLES & RESPONSIBILITIES

Stakeholder	Immediate Action	Long-term Strategy
State Leaders	Issue statewide safety guidance.	Fund AI Literacy & prevention for students and staff.
District Leaders	Update AUP & Code of Conduct immediately.	Incident response plan and next steps with professional development
CIO	Filtering Application Updates	Rapid Response IT Protocol
Building Admin	Lead trauma-informed probe.	Restorative justice models.
Counselors	Crisis intervention.	Mental health monitoring.

# Structuring the Incident Protocols

Phase of Response	Action Path: Supporting the Victim	Action Path: Managing the Perpetrator
<b>Immediate (24h)</b>	Ensure safety, request image removal channels, assign a dedicated school advocate.	Isolate from victim, preserve evidence on digital platforms, notify parents.
<b>Short-Term (1-2w)</b>	Set up modified class schedules to prevent social exposure, arrange counseling.	Issue disciplinary sanctions (suspension, expulsion), mandate behavioral therapy.
<b>Long-Term (Ongoing)</b>	Establish periodic check-ins, build custom academic recovery plan if needed.	Implement digital literacy re-education, monitor for retributive harassment.

# GOVERNING THE NEW DIGITAL FRONTIER

-  **Code of Conduct:** Explicitly name "AI-Generated Intimate Imagery" as sexual harassment.
-  **Network Restrictions:** Block "nudify" generator sites on all district devices.
-  **Anonymous Tips:** Strengthen reporting lines for digital image abuse.
-  **Staff Training:** Clarify that AI images trigger standard mandated reporting.

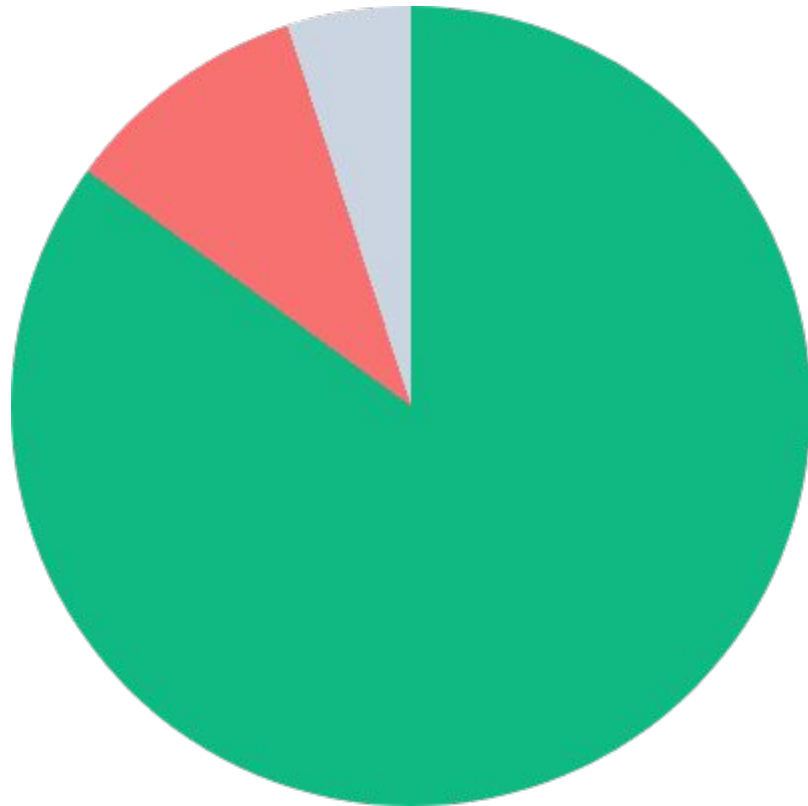
## Model Policy:

<https://cdt.org/insights/model-policy-and-infographic-non-consensual-intimate-imagery-ncii-for-k-12-schools/>

## Model Incident Response Plan:

[https://docs.google.com/document/d/1idDGCMqQh3OSIlxGCempuaTH9Wca61M5zcvq\\_sDvCU0/edit?tab=t.0](https://docs.google.com/document/d/1idDGCMqQh3OSIlxGCempuaTH9Wca61M5zcvq_sDvCU0/edit?tab=t.0)

# DISPROPORTIONATE IMPACTS



- Female Students (85% of targets)
- LGBTQ+ Students (High risk)
- All Others

# LEADERSHIP ROADMAP



**Month 1**

Audit AUPs and brief staff on AI-related risks.



**Month 3**

Deploy Digital Citizenship and AI Ethics units.



**Month 6**

Regional reporting ties with Law Enforcement.



**Ongoing**

Continual monitoring of generative AI trends.

# RESOURCES FOR ACTION

## **NCMEC: Take It Down**

Free tool to stop the online spread of minor intimate images.

Website: [takeitdown.ncmec.org](https://takeitdown.ncmec.org)

## **EDSAFE AI POLICY LABS MODEL WORK**

Guidance for privacy and safe AI integration in schools.

Contact: [aipolicylab.org](https://aipolicylab.org)

# Questions?

Ensuring our schools remain safe for every student.